

PDC BIG GAINS MADE IN BRITAIN ACCREDITATION

London, November 2016. PDC BIG, industry leader in People Identification, is the latest brand to be accredited with the prestigious “Made in Britain” marque to use on its name badge products. With this accreditation, PDC BIG joins a proud and growing club of British manufacturing companies producing quality products that are used worldwide.



The “Made in Britain” campaign promotes British workmanship and is endorsed by the government. It supports its member organisations through the promotion of their brand and products through the website, activities and directory. From big-ticket items such as cars, construction and catering equipment to fashion, print and children’s toys, the marque confirms the inherent values associated with a “Made in Britain” product and puts customers beyond any doubt about the provenance and quality of the item they are buying.

Mark Owers, PDC BIG Sales Manager, said, “We are very proud to display our [“Made in Britain”](#) marque next to our [BSI ISO quality certification and our membership of Sedex](#), all of which confirm our commitment to quality, ethical and responsible business practices and a sustainable approach through our reusable products. In the UK, we have been producing innovative and quality name badge and print solutions for nearly 30 years. Our 11,000 square foot manufacturing facility in Ipswich is equipped with the latest technology and produces over 2 million badges a year. Time and time again, our R&D team has developed techniques, processes and products that have kept our brand firmly in the forefront of the “best in British”. Among these is our award-winning British classic Selfit® badge, the original reusable badge which is extensively used by leading brands across Retail, Leisure and Events sectors where there is a high turnover in staff and campaigns.”

PDC BIG is synonymous with innovative solutions that revolve around quality, brand, ease of use and presentation. Its range of badges, wristbands, lanyards and accessories are used globally within Retail, Leisure, Entertainment, Healthcare, Hospitality and Events industries. Part of the Brady Corporation, it processes more than two million name badges, a billion wristbands, half a million lanyards and 13 million business cards each year for companies of all sizes and across all industries from its global manufacturing facilities.

ENDS

PDC BIG Chalkboard Name Badges/October 2016

Words: 362

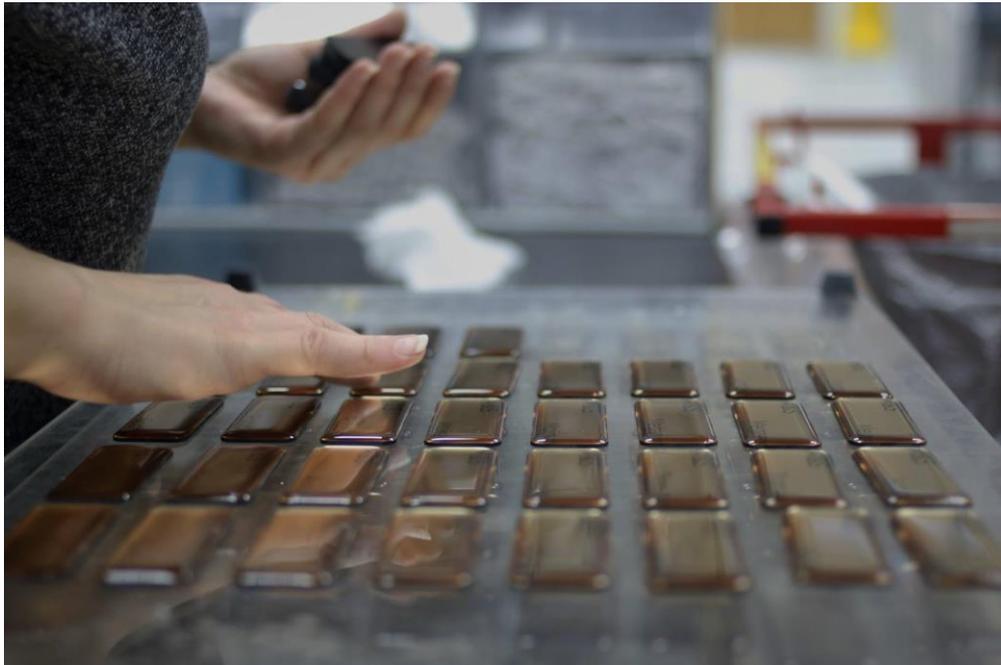
Page 1

Pixes:

Caption : Technical precision, quality and expertise from our manufacturing facility in Ipswich - a proud “Made In Britain” manufacture company



Caption: - Quality name badges from a proud and responsible “Made In Britain” manufacture company



About PDC BIG

PDC BIG is a global leader in people identification. We connect people, products, and technology through innovative ID solutions that deliver superior customer experiences worldwide.

We are focused on quality and excellent customer service. We provide the most innovative and widest available range of

identification products such as wristbands, badges, lanyards and accessories to customers all over the world from our manufacturing facilities located in the United Kingdom, Belgium, the United States, Mexico, and China.



PDC BIG is committed to quality and sustainability. We are proud members of **Made In Britain** (www.madeingb.org) and **Sedex** (<http://www.sedexglobal.com/>), the global not-for-profit organisation dedicated to driving improvements in ethical and responsible business practices in global supply chains. We operate a strict Quality Management System, incorporating a robust Quality Assurance Policy which complies with the requirements of ISO 9001:2008.



For a list of services and products, please visit www.pdc-big.co.uk.

Contact Details

Mauro Cannata, Marcom Manager

E: mcannata@pdcorp.com

PDC BIG 5 Hampton Hill Business Park, High Street, Hampton Hill, TW12 1NP, United Kingdom

T/F: +44 (0) 208 614 8800

E: sales@pdc-big.co.uk

W: www.pdc-big.co.uk